



THINK IT WITH PRINK IT



**WHAT SHOULD BE THE
CLIENT'S INVOLVEMENT
IN THE AGENCY'S WORK
AND HOW CAN A CLIENT
MONITOR THE
PERFORMANCE?**

Client: Is our advt started?

Agency : Sir, We just started an advertisement, it is under review.. It will take some time to start.

Client : Ok! (What else can he say?)

Client: Hello what is the spending till now?

Client : what is the cost per lead?

Client : What are the creatives we are using for ads?

And there are a lot of questions that emerge in your mind on a daily basis.. But every time you have a question you have to rely on your agency for its solution. And more than reliability you have to believe in what the agency says. Consider Prinkit.in, I being founder will never say anything wrong, by at times my employee may say something which is difficult for you to believe. What can you do in a similar case?

There is a way out. You can have a look at all ads that are running on behalf of your business from your mobile only!

Here is the list of apps that you need to install in your mobile device from play store or app store.



For Google:

CLICK HERE
TO
DOWNLOAD



For Facebook:

CLICK HERE
TO
DOWNLOAD

For Facebook & Instagram
there is a common app



For twitter:

CLICK HERE
TO
DOWNLOAD

This app is not officially
provided by Twitter but can
be used for viewing the analytics
of the account and posts.

You will need access to see the ads that are running in real time from the Prinkit.in team. If you don't have it already, contact your Accounts Manager and request the same. If you need a walkthrough about the interface you can contact your Accounts Manager and schedule a meeting.

Task of the month:



Download all the apps mentioned above & get them running with the help of Prinkit.in Team



Schedule a 1 hour meeting with Prinkit.in team member and get walkthrough of how these apps work



See the activity of your ads on a regular basis.

My aim of writing this letter is to help you develop a digital mindset, so that we can make your business a leader in the upcoming digital market!

Also, It takes us a lot of effort to come up with similar content on a regular basis, because we are already doing this effort we want more and more businesses to get the best of it.

Along with your subscription you can get one more subscription for free, share us their contact details and we will send a hard copy at their doorstep for free!



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